

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	AMERICAN CROSSROADS	Invoice #	WN12090095
Product	American Crossroads	Invoice Date	09/30/12
Estimate Number	690	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/14/12
Station	WRC	Order #	322530
Account Executive	Kaitie Conway	Alt Order #	WOC10031438
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/05/12 - 09/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
					09/04/12 to 09/10/12	4x	1- 111 - -				
	WRC			W	09/05/12	:30	5:39 AM	USPRTV14ACH	\$800.00		2
	WRC			Th	09/06/12	:30	5:39 AM	USPRTV14ACH	\$800.00		3
	WRC			F	09/07/12	:30	5:28 AM	USPRTV14ACH	\$800.00		4
	WRC			M	09/10/12	:30	5:40 AM	USPRTV14ACH	\$800.00		5
					09/11/12 to 09/17/12	4x	- 1111 - -				
	WRC			Tu	09/11/12	:30	5:42 AM	USPRTV14ACH	\$800.00		6
	WRC			W	09/12/12	:30	5:28 AM	USPRTV14ACH	\$800.00		7
	WRC			Th	09/13/12	:30	5:28 AM	USPRTV14ACH	\$800.00		8
	WRC			F	09/14/12	:30	5:27 AM	USPRTV14ACH	\$800.00		9
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					09/04/12 to 09/10/12	4x	1- 111 - -				
	WRC			W	09/05/12	:30	6:27 AM	USPRTV14ACH	\$1,800.00		2
	WRC			Th	09/06/12	:30	6:59 AM	USPRTV14ACH	\$1,800.00		3
	WRC			F	09/07/12	:30	6:25 AM	USPRTV14ACH	\$1,800.00		4
	WRC			M	09/10/12	:30	6:28 AM	USPRTV14ACH	\$1,800.00		5
					09/11/12 to 09/17/12	4x	- 1111 - -				
	WRC			Tu	09/11/12	:30	6:27 AM	USPRTV14ACH	\$1,800.00		6
	WRC			W	09/12/12	:30	6:24 AM	USPRTV14ACH	\$1,800.00		7
	WRC			Th	09/13/12	:30	6:57 AM	USPRTV14ACH	\$1,800.00		8
	WRC			F	09/14/12	:30	6:57 AM	USPRTV14ACH	\$1,800.00		9
3	WRC	7-9A TODAY SHOW	7A-9A								
					09/04/12 to 09/10/12	4x	1- 111 - -				
	WRC			W	09/05/12	:30	8:47 AM	USPRTV14ACH	\$2,500.00		2

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		Invoice Period	08/27/12 - 09/14/12
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRC	7-9A TODAY SHOW	7A-9A								
	WRC			Th	09/06/12	:30	7:58 AM	USPRTV14ACH	\$2,500.00		3
	WRC			F	09/07/12	:30	8:44 AM	USPRTV14ACH	\$2,500.00		4
	WRC			M	09/10/12	:30	8:29 AM	USPRTV14ACH	\$2,500.00		5
				09/11/12 to 09/17/12		4x	- 1111 - -				
	WRC			Tu	09/11/12	:30	8:44 AM	USPRTV14ACH	\$2,500.00		6
	WRC			W	09/12/12	:30	7:22 AM	USPRTV14ACH	\$2,500.00		7
	WRC	10-11A TODAY SHOW 3	10A-11A	W	09/12/12	:30	10:22 AM	USPRTV14ACH	\$0.00	Bonus	10
	WRC			Th	09/13/12	:30	8:29 AM	USPRTV14ACH	\$2,500.00		8
	WRC			F	09/14/12	:30	7:58 AM	USPRTV14ACH	\$2,500.00		9
4	WRC	News 4 Sat 6am 6-7a	6A-7A								
				09/03/12 to 09/09/12		1x	----- 1-				
	WRC			Sa	09/08/12	:30	6:18 AM	USPRTV14ACH	\$800.00		1
5	WRC	Saturday Today 7-9a	7A-9A								
				09/03/12 to 09/09/12		1x	----- 1-				
	WRC			Sa	09/08/12	:30	8:58 AM	USPRTV14ACH	\$1,400.00		1
6	WRC	News Sun 6-7a	6-7a								
				09/03/12 to 09/09/12		1x	----- 1				
	WRC			Su	09/09/12	:30	6:38 AM	USPRTV14ACH	\$700.00		1
7	WRC	News Sun 7-8a	7-8a								
				09/03/12 to 09/09/12		1x	----- 1				
	WRC			Su	09/09/12	:30	7:18 AM	USPRTV14ACH	\$1,000.00		1
8	WRC	News 4 Sun 9-10a	9-10A								
				09/03/12 to 09/09/12		1x	----- 1				

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		Invoice Period	08/27/12 - 09/14/12
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRC	News 4 Sun 9-10a	9-10A								
	WRC			Su	09/09/12	:30	9:17 AM	USPRTV14ACH	\$1,200.00		1
9	WRC	Ellen	3P-4P								
				09/04/12 to 09/10/12		4x	1- 111--				
	WRC			W	09/05/12	:30	3:38 PM	USPRTV14ACH	\$600.00		2
	WRC			Th	09/06/12	:30	3:26 PM	USPRTV14ACH	\$600.00		3
	WRC			F	09/07/12	:30	3:36 PM	USPRTV14ACH	\$600.00		4
	WRC			M	09/10/12	:30	3:45 PM	USPRTV14ACH	\$600.00		5
				09/11/12 to 09/17/12		4x	- 1111--				
	WRC			Tu	09/11/12	:30	3:46 PM	USPRTV14ACH	\$600.00		6
	WRC			W	09/12/12	:30	3:36 PM	USPRTV14ACH	\$600.00		7
	WRC			Th	09/13/12	:30	3:22 PM	USPRTV14ACH	\$600.00		8
	WRC			F	09/14/12	:30	3:38 PM	USPRTV14ACH	\$600.00		9
10	WRC	6-7P NEWS4 @ 6PM	6P-7P								
				09/04/12 to 09/10/12		4x	1- 111--				
	WRC			W	09/05/12	:30	6:36 PM	USPRTV14ACH	\$1,800.00		2
	WRC			Th	09/06/12	:30	6:43 PM	USPRTV14ACH	\$1,800.00		3
	WRC			F	09/07/12	:30	6:58 PM	USPRTV14ACH	\$1,800.00		4
	WRC			M	09/10/12	:30	6:53 PM	USPRTV14ACH	\$1,800.00		5
				09/11/12 to 09/17/12		4x	- 1111--				
	WRC			Tu	09/11/12	:30	6:25 PM	USPRTV14ACH	\$1,800.00		6
	WRC			W	09/12/12	:30	6:39 PM	USPRTV14ACH	\$1,800.00		7
	WRC			Th	09/13/12	:30	6:54 PM	USPRTV14ACH	\$1,800.00		8
	WRC			F	09/14/12	:30	6:54 PM	USPRTV14ACH	\$1,800.00		9

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Product	American Crossroads	Invoice Date	09/30/12
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		Invoice Period	08/27/12 - 09/14/12
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Account Executive	Kaitie Conway	Alt Order #	WOC10031438
Sales Office	Washington DC Local	Deal #	
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		Agency Ref	02812
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRC	630-7P NBC SA NIGHTLYNEWS 630-7P									
	WRC				09/03/12 to 09/09/12	1x	----- 1-				
				Sa	09/08/12	:00			\$2,500.00	See MG 11.2	1
					NA-PGM NOT SCHEDULED						
	WRC	10-11P LAW & ORDER SVU	10P-11P	Sa	09/08/12	:30	10:24 PM	USPRTV14ACH	\$2,500.00	MG for 11.1 09/08	2
12	WRC	730-8P ACCESS HOLLYWOOD 730P-8P									
	WRC				09/04/12 to 09/10/12	4x	1- 111--				
				W	09/05/12	:00			\$3,500.00	See MG 12.10	2
					NA-PGM NOT SCHEDULED						
	WRC			Th	09/06/12	:30	7:30 PM	USPRTV14ACH	\$3,500.00		3
	WRC			F	09/07/12	:30	7:54 PM	USPRTV14ACH	\$3,500.00		4
	WRC			M	09/10/12	:30	7:30 PM	USPRTV14ACH	\$3,500.00		5
	WRC			M	09/10/12	:30	7:54 PM	USPRTV14ACH	\$3,500.00	MG for 12.2 09/05	10
					09/11/12 to 09/17/12	4x	- 1111--				
	WRC			Tu	09/11/12	:30	7:43 PM	USPRTV14ACH	\$3,500.00		6
	WRC			W	09/12/12	:30	7:43 PM	USPRTV14ACH	\$3,500.00		7
	WRC			Th	09/13/12	:30	7:54 PM	USPRTV14ACH	\$3,500.00		8
	WRC			F	09/14/12	:30	7:55 PM	USPRTV14ACH	\$3,500.00		9
13	WRC	NFL Reg Season Non-Local	8P-1130P								
	WRC				09/03/12 to 09/09/12	1x	----- 1				
				Su	09/09/12	:30	10:49 PM	USPRTV14ACH	\$20,000.00		1
14	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC				09/04/12 to 09/10/12	5x	1- 1111-				
				W	09/05/12	:30	12:10 AM	USPRTV14ACH	\$3,000.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC			Th	09/06/12	:30	11:33 PM	USPRTV14ACH	\$3,000.00		3
	WRC			F	09/07/12	:30	11:21 PM	USPRTV14ACH	\$3,000.00		4
	WRC			Sa	09/08/12	:30	11:14 PM	USPRTV14ACH	\$3,000.00		5
	WRC			M	09/10/12	:30	11:21 PM	USPRTV14ACH	\$3,000.00		6
				09/11/12 to 09/17/12 4x - 1111--							
	WRC			Tu	09/11/12	:30	11:31 PM	USPRTV14ACH	\$3,000.00		7
	WRC			W	09/12/12	:30	11:12 PM	USPRTV14ACH	\$3,000.00		8
	WRC			Th	09/13/12	:30	11:12 PM	USPRTV14ACH	\$3,000.00		9
	WRC			F	09/14/12	:30	11:14 PM	USPRTV14ACH	\$3,000.00		10
15	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
				09/04/12 to 09/10/12 4x 1-111--							
	WRC			W	09/05/12	:30	12:59 AM	USPRTV14ACH	\$950.00		2
	WRC			Th	09/06/12	:30	12:17 AM	USPRTV14ACH	\$950.00		3
	WRC			F	09/07/12	:30	12:10 AM	USPRTV14ACH	\$950.00		4
	WRC			M	09/10/12	:30	11:49 PM	USPRTV14ACH	\$950.00		5
				09/11/12 to 09/17/12 4x -1111--							
	WRC			Tu	09/11/12	:30	11:58 PM	USPRTV14ACH	\$950.00		6
	WRC			W	09/12/12	:30	12:30 AM	USPRTV14ACH	\$950.00		7
	WRC			Th	09/13/12	:30	12:20 AM	USPRTV14ACH	\$950.00		8
	WRC			F	09/14/12	:30	12:10 AM	USPRTV14ACH	\$950.00		9

Aired Spots**73**

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Product	American Crossroads
Estimate Number	690

Station	WRC
Account Executive	Kaitie Conway
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Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Alt Order #	WOC10031438
Deal #	
Order Flight	09/05/12 - 09/14/12

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	02812
Advertiser Ref	23438

<u>Gross Total</u>	\$150,200.00	
<u>Agency Commission</u>	\$22,530.00	
<u>Net Amount Due</u>	\$127,670.00	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above